



Betty Crawford
Inducted Into
Muscatine USBC, Inc Women's Hall of Fame
April 29, 2011
Meritorious Service

TO: Board of Directors,
Muscatine USBC

In January of 1975, this nominee moved to Muscatine with her husband and made Plamor Lanes theirs. Based on some of the history that was researched, the new owners made good on a promise to ensure that Muscatine bowlers would be provided a class establishment to enjoy. And that class act continued the entire time they owned Plamor.

As joint owner with her husband, Bob, the Crawfords always made sure that the "house" was a "home" for local bowlers. All were welcomed not just by a house we could be proud of and were always happy to come home to, but also by a family who supported bowlers and the local association. Plamor always sponsored youth and adult leagues and the high school teams. Lineage for Bowler of the Year and Sweet 16 was always provided, as well as high school practice time, annual Youth Scholarship fund raiser, and other events. At the end of the City Tournament, the Board was always thanked with a free meal for all of the work that was done during that week. Support and money was also provided when bidding for State Tournament.

Always looking for ways to encourage bowling, in 1999, Plamor purchased an old school bus to begin an after school bowling program for the local grade schools, and L&M was soon added to the rotation.

During a conversation with their daughter, Kathy, it was Bob that was the "deal maker" but it was Betty that put in the long hours of the back office administration and bookwork.

Although officially retired since Plamor was sold, Betty still continues to support bowling. She continues to be an active bowler at 70+ years, and still bowls in the City Tournament. She also has bowled in numerous state and national tournaments. In encouraging newer bowlers, Betty had been quoted as saying, "You don't have to be athletic to be in a league. You just have to want to have FUN." It is apparent that she keeps this philosophy herself, as she always has a smile on her face when we see her.

It is for these reasons and many more unnamed, that we submit Betty Crawford as nominee for the MUSBCHall of Fame.

Respectfully Submitted,

A handwritten signature in blue ink, appearing to read "Julie A. Frye". The signature is fluid and cursive, with a long horizontal flourish extending to the left.

Julie A. Frye
Chair, Nominating Committee
Muscatine USBC